



Senior Designer

Full-Time, Remote Position

FBSciences is a global leader in naturally derived plant health technologies. We are growing and recruiting for an experienced graphic designer to successfully direct and develop creative design executions across a variety of media including print, video, product, social media, and web.

Role & Responsibilities

- Design brochures, product labels, logos, signs, catalogs, magazine ads , pop-up and table banners, annual reports, advertisements, web pages, and other communication materials for both a national and international audience
- Translate strategic direction into high quality design within established brand identity and for new products and products lines
- Develop and present design concepts both in line with current brand identity and utilizing new creative ideas and concepts
- Optimize graphics for multiple media including web, print, and social media
- Work closely with the marketing team to develop visuals and designs that enhance marketing strategy
- Make recommendations and implement strategies to enhance readability and engagement with audience
- Work independently and cooperatively to manage multiple deadlines in a fast-paced environment
- Communicate effectively across multiple teams
- Synthesize and incorporate feedback from the marketing team, agronomists, or CEO that reflects the multiple stakeholders of the company
- Update and maintain internal databases of design, imagery, photography, and video

Skills & Experience

- Bachelor's degree in design or similar discipline
- 5+ years' experience in design with a strong portfolio of work
- Proficient in Adobe CC (InDesign, Photoshop, Illustrator, Premier Pro, After Effects)
- Proficient with Microsoft Outlook, Word, Excel, PowerPoint
- Working knowledge of WordPress and content management systems
- Excellent communication and presentation skills
- Excellent time management and organization skills
- Photography and photo editing experience
- Videography and video editing experience
- Experience with Tableau a bonus

Benefits

Competitive salary and bonus structure factoring in experience and qualifications. This position offers a complete benefits package, including health and dental insurance, and possible stock options.

Interested candidates should respond with a cover letter, resume, and portfolio to careers@FBSciences.com.