Transit Soil[®] Improves Yield & Quality on Central Coast Wine Grapes Holden Research & Consulting

4 Year Research Study Ventura County, California



60% **AVERAGE YIELD INCREASE** AVERAGE YIELD INCREASE AVERAGE YIELD INCREASE IN **CHARDONNAY** WINE GRAPES IN **PINOT NOIR** WINE GRAPES 1.81 MORE TONS PER ACRE 0.38 MORE TONS PER ACRE

These differences were statistically significant at 99.9% confidence level.

DESCRIPTION

A 4 year (2010-13) research trial conducted by Holden Research and Consulting demonstrated the positive effects Transit Soil has on both quality and quantity of commercially grown Wine Grapes along the Central Coast of CA. This was a randomized complete block study with 4 replicates on 2 varieties of Wine Grape, Pinot Noir and Chardonnay.

APPLICATIONS

» Treatment 1 Grower Standard

» Treatment 2

17%

AVERAGE YIELD INCREASE

Transit Soil applied at 8-12 oz/acre at bud break and at pre-bloom.

RESULTS

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Yield & Quality

- » Brix levels in the fruit were significantly higher in the weeks leading to harvest and at harvest.
- » All indications showed Transit Soil promoted earlier fruit development and maturity.
- » Titratable acid levels were significantly higher.
- » pH levels in the fruit were unchanged.

Growth Parameters

- » Transit Soil significantly increased chlorophyll density of leaves.
- » Beginning the second year there was a significant increase in bunches per vine where Transit Soil was applied.
- » Significant increase in berries per bunch indicates less shatter after bloom and significantly better retention of fruit.
- » Significantly greater bunch length and bunch weight.



CHARDONNAY WINE GRAPES

60% AVERAGE YIELD INCREASE



BUNCHES PER VINE

32.8

30.5

2012

58.5*

BRIX LEVELS AVERAGE

4 YEAR AVERAGE



CHLOROPHYLL AVERAGE





BERRY WEIGHT

35.8

2011

23.5

2010

60

50

40 30

20

10

0

20.0

Bunches Per Vine



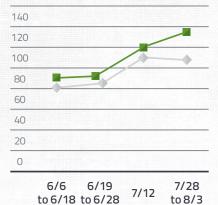
BERRIES PER BUNCH

4 Year Avg.

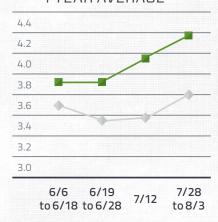
26.8

35.4*

4 YEAR AVERAGE **



BUNCH LENGTH 4 YEAR AVERAGE **



Grower Standard

Transit Soil

* yield differences are significant at 95% confidence level according to ANOVA

** differences are significant at 99% confidence level according to 3-Way ANOVA

TITRATABLE ACID & PH LEVELS 4-YEAR AVERAGE

		TA g /100 ml	% of Standard	рН	% of Standard
	Grower Standard	0.676	100%	3.21	100%
1	Transit Soil	0.733*	108%	3.18	99%

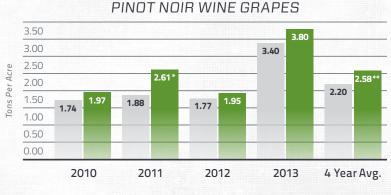
CHARDONNAY WINE GRAPES

18.5

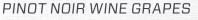
2013

PINOT NOIR WINE GRAPES

17% AVERAGE YIELD INCREASE



BUNCHES PER VINE





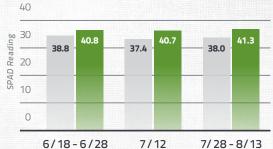
BRIX LEVELS AVERAGE

4 YEAR AVERAGE



CHLOROPHYLL AVERAGE

4 YEAR AVERAGE**



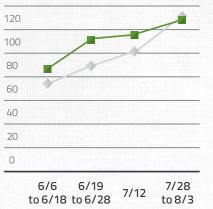
BERRY WEIGHT

4 YEAR AVERAGE **



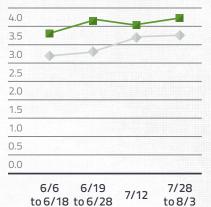
BERRIES PER BUNCH

4 YEAR AVERAGE**



BUNCH LENGTH

4 YEAR AVERAGE **



Grower Standard **Transit Soil**

* yield differences are significant at 95% confidence level according to ANOVA

** differences are significant at 99% confidence level according to 3-Way ANOVA

TITRATABLE ACID & PH LEVELS 4-YEAR AVERAGE**

		TA g/100 ml	% of Standard	рН	% of Standard
	Grower Standard	0.641	100%	3.3	100%
A	Transit Soil	0.664	104%	3.4	102%

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4 Year Research Study Ventura County, California





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APPLICATION RECOMMENDATION

Apply 8-12 oz/acre of Transit Soil® at bud break and pre-bloom.

To get the most out of your **Transit Soil** program, apply **8-12 oz/acre** at bud break, pre-bloom, and during sizing. Also, apply **10-12 oz/acre** at post-harvest.

