

TRANSIT SOIL® INCREASES MELON QUALITY & YIELD

Randomized, Replicated Field Trial | Holden Research & Consulting, California

RESEARCH SUMMARY

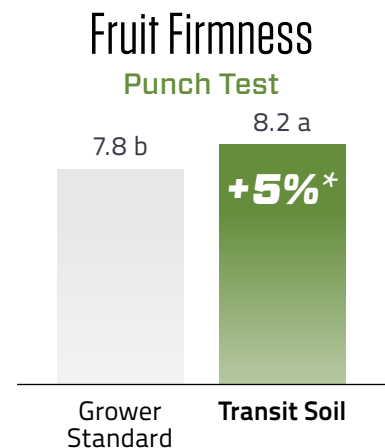
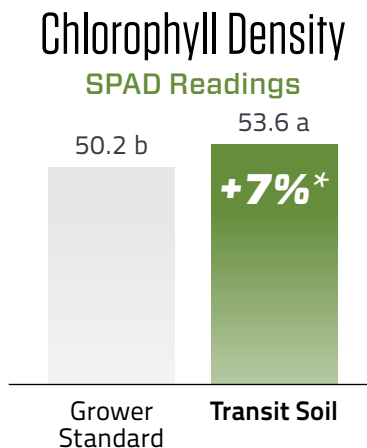
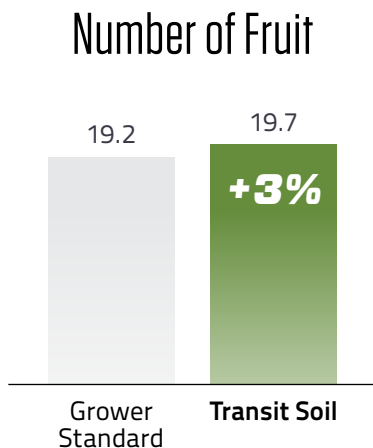
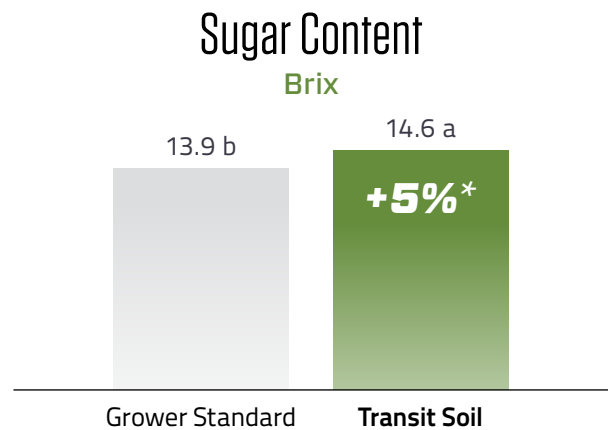
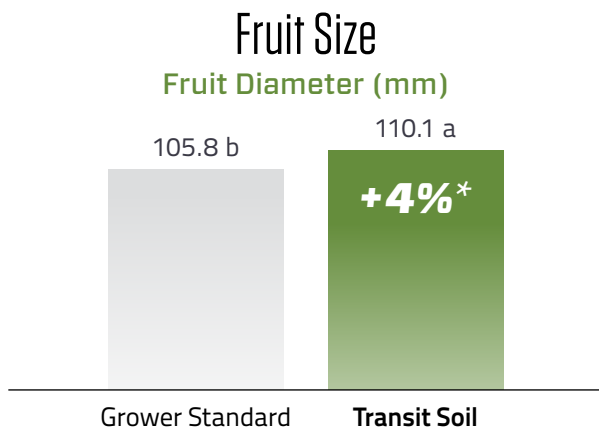
A study was conducted by Holden Research and Consulting to evaluate the effects of Transit Soil on melon (cantaloupe) health, yield, size, brix and firmness.

TREATMENT PROGRAM

- Grower Standard
- **Transit Soil at 8 ounces/acre**
Applied at thinning and then every 3 weeks for a total of 3 applications

RESULTS

- Improved Chlorophyll Density by 7%
- Increased the Number of Fruit by 3%
- Increased Fruit Diameter by 4%
- Increased Fruit Brix Content by 5%
- Increased Fruit Firmness by 5%



*Results for Fruit Size, Sugar Content, Chlorophyll Density and Fruit Firmness are all statistically significant.